

## The Way I See It # 183

Improvisers don't look at change as an obstacle; we look at it as fuel. We know that the next great idea lies just on the other side of the change. We are constantly asking ourselves, "What can I do to incite change?" Well?

-- **John Sweeney**  
*Speaker, trainer and author of  
Innovation at the Speed of  
Laughter.*

This is the author's opinion, not necessarily that of Starbucks.  
To read more or respond, go to [www.starbucks.com/wayiseeit](http://www.starbucks.com/wayiseeit).

Decaf

Shots

Syrup

Milk

Custom

Drink



Made with  
10% post-consumer  
recycled fiber.

Careful, the beverage you're  
about to enjoy is extremely hot.

C N M F IO

MADE IN THE U.S.A.

MKT-002-183T-2006

NO.372PCF 0000 0-00 12oz(355ml) SPECIAL DESIGN HOT CUP