

Innovation at the *Speed* of Laughter: 8 Secrets to World Class Idea Generation

by John Sweeney and the Brave New Workshop

CLIENT LIST

The 8 Secrets described in *Innovation at the Speed of Laughter* have helped to train and entertain these *select* corporate clients.

- 3M and 3M Pharmaceuticals*
- AI Copeland Investments
- Altria (Legal Department)
- American Creativity Association
- American Institute of Graphic Arts (AIGA)*
- American Express Financial Advisors*
- Best Buy*
- BI Creative*
- Boston Scientific*
- Capella University*
- Cardinal Glass*
- Care Providers of Minnesota
- Cargill*
- Carlson Companies*
- Ceridian*
- City of Minneapolis*
- Clear Channel Radio*
- Community Leadership Association (Nat'l Conference)
- Compellent Technologies
- ConAgra Foods Retail Products Company
- Decision System, Inc.*
- Deltec
- Disney Business Productions*
- Disney Cruise Line*
- Ecolab
- Education Minnesota*
- Evangelical Lutheran Church in America*
- Future Brand Coleman
- General Mills Inc.*
- GMAC-RFC*
- Government Training Services (GTS)*
- Guidant Corporation
- Hazelden Foundation*
- HB Fuller
- Health Partners*
- Hewlett Packard
- Honeywell*
- International Conference on Work Teams
- International Special Events Society (ISES)*
- International Association of Administrative Professionals*
- Job Service North Dakota*
- Kroll
- Lawson Software
- Leonard Street & Deinard*
- Lifetouch*
- Literacy Training Network
- Marquette Bank
- Mayo Clinic, Media and Medicine conference*
- Mayo Foundation and Mayo Health System*
- Medtronic*
- Meeting Planners International (MPI)*
- Minnesota Corporate Travel Association
- Minnesota Department of Health*
- Minnesota Department of Human Services*
- Minnesota High Tech Association*
- Minnesota Hospital Association
- Minnesota Technology Inc.*
- Minnesota Timberwolves*
- Musicland Group*
- National Hockey League (All-Star Game)
- Novartis
- OfficeMax
- Padilla Speer Beardsley*
- Pillsbury Company*
- Pitney Bowes Management Services*
- Pragmatek Consulting Group*
- Rainforest Cafe*
- RBC Dain Rauscher*
- Schwan's
- Scott County Human Services*
- Society of Government Meeting Professionals
- Society of International Travel Executives Conference
- St. Olaf College
- St. Paul Companies*
- Target*
- TDS Metrocom
- Tennant Company
- Texas Instruments*
- Thrivent Financial for Lutherans*
- United Properties*
- University of Minnesota Carlson School of Management, MBA Program*
- University of St. Thomas, MBA Program*
- WCCO Radio*
- Wells Fargo*
- Yoplait*

Companies with an * are repeat clients.

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