

JOHN SWEENEY CLIENT LIST

Using the 8 Secrets described in *Innovation at the Speed of Laughter*, John has trained and/or entertained these *select* clients (*repeat clients)

ENTERTAIN | EDUCATE | INSPIRE

- 3M*
- 3M Pharmaceuticals*
- Accenture
- Acorn Cardiovascular
- Al Copeland Investments
- Allstate*
- Altria (Legal Department)
- Amcon Software
- American Academy of Audiology
- American Cancer Society*
- American Creativity Association
- American Express Financial Advisors*
- American Institute of Graphic Arts (AIGA)*
- American Society for Training and Development*
- Architectural Alliance
- Atomic Learning
- Best Buy*
- BI Creative*
- Blue Cross Blue Shield*
- Boston Scientific*
- Business Marketing Association
- Capella University*
- Care Providers of Minnesota
- Cargill*
- Carlson Companies*
- Carmichael Lynch
- Ceridian*
- CHART
- Chrysler (with partner BI)
- Cinemark
- CIO Executive Forums*
- CIT Group
- City of Bloomington, Minnesota
- City of Minneapolis*
- Clear Channel Radio*
- CNN.com
- Community Leadership Association
- National Conference
- Compellent
- Compete
- ConAgra Foods Retail Products Company*
- Conference Board Leadership Development
- Decision System, Inc.*
- Deltec
- Dickinson State University
- Digitas
- Disney Business Productions*
- Disney Cruise Line*
- Dole
- Dorsey & Whitney*
- Duke (Merck)
- Education Minnesota*
- Environmental Protection Agency
- ESPN* (talent)
- Evangelical Lutheran Church in America*
- Event and Arena Marketing Conference
- Federal Executive Board (Seattle)
- Fairview Health Services*
- Fisher Broadcasting
- Future Brand Coleman
- Gage*
- Gallup
- General Mills Inc.*
- Gilda's Club*
- GMAC-RFC*
- Government Training Services (GTS)*
- Group Underwriters Association of America
- Hazelden Foundation*
- HB Fuller
- Health Partners*
- Hewlett Packard*
- Hibbing Community College Theatre
- Honeywell*
- HR.com Employers of Excellence
- HR Executives Forum
- Indiana University*
- ING*
- Ingenix
- International Association of Administrative Professionals*
- International Association of Business Communicators
- International Conference on Work Teams
- International Special Events Society (ISES)*
- Isle of Capri Casinos

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- Job Service North Dakota*
- KPMG
- Kroll
- Kurt Salmon
- Lawson Software*
- Leonard Street & Deinard*
- Lifetouch*
- Literacy Training Network
- Malt-O-Meal
- Marquette Bank
- Martin Williams
- MasterCard
- Mayo Clinic, Media and Medicine conference*
- Mayo Foundation*
- Mayo Health System*
- McKinsey & Company
- MDMA Annual Conference
- Medtronic*
- Meeting Planners International (MPI)*
- Merck*
- metroConnections*
- MHEDA
- Microsoft*
- Minnesota Book Publishers Roundtable
- Minnesota Coaches Association
- Minnesota Coalition for Intellectual Freedom
- Minnesota Corporate Travel Association
- Minnesota Council for Quality
- Minnesota Department of Health*
- Minnesota Department of Human Services*
- Minnesota Dietary Managers Association
- Minnesota High Tech Association*
- Minnesota Hospital Association
- Minnesota Lynx
- Minnesota Regional Network
- Minnesota Technology Inc.*
- Minnesota Timberwolves*
- MN Crew
- Musicland Group*
- National Association of Catering Executives
- National Association of Concessionaires
- National Association of Mortgage Brokers
- National Basketball Association (NBA)
- National Hockey League (All-Star Game)
- National Transit Institute
- ND Ad Fed
- New York Knicks*
- Northwest Airlines
- Opus
- Oracle
- Padilla Speer Beardsley*
- Pearsons Data Management
- Pillsbury Company*
- Pitney Bowes Management Services*
- Pragmatek Consulting Group*
- Preferred Speakers (MTMA)
- PricewaterhouseCoopers*
- Professional Insurance Marketing Association
- Rainforest Cafe*
- RBC Dain Rauscher*
- Rogers Communications*
- Sales and Marketing Executives of Minnesota
- Saytek
- Seattle Federal Executive Board
- Scott County Human Services*
- Society of Government Meeting Professionals
- Society of International Travel Executives
- Solvay Pharmaceuticals
- Starbucks
- St. Olaf College
- St. Paul Companies*
- SuperValu
- Target*
- Target.com*
- Target TTS*
- TDS Metrocom*
- Tennant*
- Texas Instruments*
- Thomson*
- Thrivent Financial for Lutherans*
- Thunderbird School of Management
- Toronto Blue Jays*
- Toshiba*
- United Properties*
- University of Minnesota*
- University of Minnesota Carlson School of Management, MBA Program*

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- University of St. Thomas, MBA Program*
- Usability Professionals Association
 - US Bancorp*
 - Visa*
- WCCO Radio*
- Wells Fargo*
- Wyeth Pharmaceuticals
 - Xcel Energy
 - Yahoo!*
 - Yoplait*
- Young President's Association